



The Top Places I Use Online to Research, Find, and Buy Undervalued Domain Names

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I buy and sell domains online. In fact it is one of my favorite ways to make money online because it is so simple that anyone can do it and I usually spend an hour late at night doing my research when I'm too tired to do something that requires a bunch of brain power. I'm also a huge fan of buying/selling domain names because there is no other method I have found online where you can literally spend 5 minutes, under \$100, and have the opportunity to make five figures. Of course five figure sales are the exception, in all honestly the majority of my sales are low to mid four figures, but my average cost of the domains I purchase is around \$100 so the ROI is insane.

I'm going to make the assumption that you have some knowledge of domain names so if you are a complete newbie to domain names you'll need to find an elementary guide somewhere else. Let's get rolling.



1. [Freshdrop.com](https://freshdrop.com) – the #1 place I buy domains is at the expired auctions on sites like Namejet, Snapnames, & Godaddy. What is hard about using these sites is there are literally tens of thousands of domains to sort through each day and to go through them all to try to find the gems used to take me hours each and every day. Freshdrop solves this problem because it gives you all the analytics for the expiring domains at each auction site. It'll tell you how old the domain is, how much traffic it gets, the Pagerank, search volume, the # of backlinks going to the domain, and about 50 other metrics. This is a paid tool, but it saves me hours a day for a cost of under \$1 per day so it is a no brainer for me to use it. They offer a [60 day moneyback guarantee](#) here so you can give it a shot for two months and if it doesn't float your boat then you can get a refund no questions asked.
2. [Namebio.com](https://namebio.com) – When I'm thinking about buying a domain name I always see what similar domain names have sold for and how recent those sales were. Think of it like this, if you have a blue Honda Accord that you want to buy in order to resell because you think you are getting a good price on it but you have no frame of reference for what someone would pay wouldn't you need that information? If Johnny down the street just sold his black Honda Accord a month ago wouldn't it be very helpful to find out how much he sold it for? Namebio does this for you for domain names. This is a free service to use.
3. [Whoisology.com](https://whoisology.com) – Sometimes I come across a domain that is expiring that looks pretty good and I wonder why it is expiring. Is the owner just letting his domains expire because he doesn't want them anymore? Did the owner die? Etc... What I do with Whoisology is I take the domain that is expiring, I type it in, and it will tell me other domain names that are owned by the same

person (by using the Whois email address on file for domains). This is a free service but there is a limit to the number of results it gives you.

4. GoDaddy.com – there's quite a few domain auction sites but the one that I use the most is GoDaddy. They are the largest registrar in the world and the domains that are owned through them are auctioned exclusively through them. They have a very large selection on a daily basis and the starting bid on domain auctions is \$12 which is considerably less than the \$59 or \$69 starting bid that places like Namejet and Snapnames charge you. (And if you want to save some money here's a [special discount link to GoDaddy](#) for 30% off your next purchase). To find the auctions on GoDaddy you need to click on "Domains" on the navigation bar and when a bunch of options appear click on "Auctions". There are so many damn domains on auction here this is where the aforementioned Freshdrop really earns its keep because trying to sort through this manually is a complete nightmare.



5. Domain Forums – there's a few domain forums online. The one I would recommend is Namepros.com because it is free to join and there always seems to be a lot of people selling their domains there for under \$100 so you can turn up some good deals. I spend about 5 minutes a day scanning the latest For Sale posts and that is usually enough time to either find a good opportunity or to realize nothing good was posted that day.
6. Whois.com – this is pretty basic but I'll put it here anyways because some people get very caught up in the auction sites and they completely overlook the simple way of buying a domain name which is to email the domain owner using the email address in the Whois. For looking up the whois email address I use Whois.com. There's tons of sites that do free Whois lookup but since this ebook is the 10 sites that I use then here you go. A little tip when emailing someone to inquire about their domain – I normally get anywhere from 1 to 20 emails a day asking if someone can buy my domain. About 80% of these are guys sending bulk emails trying to score a deal and I don't even bother replying to them. If you want a domain owner to respond to you there's two things I would recommend. First, make the email more than 1 sentence to show you took 60 seconds to write it. And second, make an offer on the domain. The spammers will

all say “how much are you selling it for” and when I see that I immediately close the email and move on to the next one. A real person who is serious will put a dollar amount in there.

If I had to try to put the above places into chronological order of how I use them I’d say it goes something like this – First I scan the expired domain lists on Freshdrop and I find the domains I want to potential bid on and buy. Next I go to Namebio and see if anything similar has sold and if so for what price. This tells me how much I could potentially sell the domain for and once I know this I then can arrive at how much I am willing to pay for the domain. Then I go to the auction site and place a bid on the domain. If I really like a domain I’ll check out Whoisology and see what other domains the owner owns and I’ll reach out and see if any of those are for sale. Sometimes as I am scanning the domains on Freshdrop one domain name will cause me to think of another domain name and I’ll check to see if that domain is being used and if not then I go to Whois.com and find out who owns it and email the owner. And finally I wrap up my session by spending a few minutes checking out the recent posts on domain forums to see if anything catches my eye. That’s it in a nutshell. Most nights I spend about 1 hour going through this process and now it is second nature for me. If you use a site not mentioned that you think really stands out feel free to [contact me](#) and let me know and if it’s the cat’s meow I may just add it into this ebook.

